## **Proofpoint Essentials**

Proofpoint Essentials offers best-in-class security with a solution specifically designed for SMBs.

## QUALIFYING QUESTIONS FOR YOUR CUSTOMERS & PROSPECTS

- Have you been impacted by email threats and/or email fraud?
- Are you running or planning to migrate to Office 365?
- What would happen if your business couldn't access email for several hours?
- How are you ensuring sensitive data doesn't leave your business through email?

|                               |                                 |              | BEST VALUE!  |              |
|-------------------------------|---------------------------------|--------------|--------------|--------------|
|                               |                                 | BUSINESS     | ADVANCED     | PRO          |
| CORE PROTECTION               | Anti-Spam/Anti-Virus            | $\checkmark$ | $\checkmark$ | $\checkmark$ |
|                               | Custome Content Filtering       | $\checkmark$ | $\checkmark$ | $\checkmark$ |
|                               | Imposter Email Filtering        | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| TARGETED ATTACK<br>PROTECTION | URL Defense                     | $\checkmark$ | √            | $\checkmark$ |
|                               | Attachment Defense Reputation   | $\checkmark$ | $\checkmark$ | $\checkmark$ |
|                               | Attachment Defense Sandboxing   |              | $\checkmark$ | $\checkmark$ |
|                               | Social Media Account Protection |              | $\checkmark$ | $\checkmark$ |
| OUTBOUND PROTECTION           | Outbound Filtering              | $\checkmark$ | $\checkmark$ | $\checkmark$ |
|                               | Data Loss Protection            | $\checkmark$ | $\checkmark$ | √            |
|                               | Email Encryption                |              | $\checkmark$ | √            |
| CONTINUITY                    | Emergency Inbox                 | 30 Days      | 30 Days      | 30 Days      |
|                               | Email Spooling                  | 30 Days      | 30 Days      | 30 Days      |
| EMAIL ARCHIVING               | Exchange and Office 365 Support |              |              | √            |
|                               | Search and Discovery            |              |              | $\checkmark$ |
|                               | Data Import and Export          |              |              | $\checkmark$ |



partners.proofpoint.com